A MESSAGE FROM THE PRESIDENT

The Experimental Psychology Division at 70
David Alan Washburn, PhD
Georgia State University

Seventy years. Think of how the world has changed in the seven decades since Experimental Psychology became one of the charter divisions of the APA. Think of how the discipline has changed! All the changes have not been for the better in either case, but psychology is undeniably a different science, a different profession, and a different area of scholarship now compared to 1944. Division 3 has a long and proud history, marked by membership and leadership from some of the most influential and productive scholars in psychology. Although we’ve never been the only scientific division within APA, members of Division 3 have long embraced their role as champions of the experimental method and defenders of a tradition that traces back to revered names like Wundt, Ebbinghaus, and Fechner.

Seventy years ago, “experimental psychologist” was a category with distinctiveness and coherence within the discipline. It described more than the methods we used. It denoted who we were (and weren’t) as psychologists. This hasn’t really changed in the seven subsequent decades. We are still experimental psychologists by practice and by identity. It remains a description of how we do psychology and one way we define ourselves as psychologists. However, “experimental psychologist” has lost coherence and distinctiveness as a category label. Beginning about 50 years ago, many experimental psychologists began describing themselves as cognitive psychologists. Today 21% of Division 3 members claim “cognitive psychology” as their primary subfield—compared to 32% who cite “experimental psychology” as their primary subfield. Developmental, Neuroscience, Physiological, Social and Comparative together account for 19%. Although there are few graduate programs in experimental psychology (by that name) today, there is still no single term that better captures what we all have in common, and how we are different from the other divisions.

Seventy years. But this is also the average age of the current Associates, Members, and Fellows of the Experimental Psychology division of the APA. cont. on next page
We are very fortunate to have so many outstanding and faithful senior scholars in our division, but 49% of Division 3 is 70 years old or older. Five out of every six members of our division (83%) earned their PhD degrees more than 25 years ago—when doctoral programs called “experimental psychology” were more prevalent. Currently, only about 11% of our division is under the age of 50.

Compare these 2013 demographic statistics (the most recent available from APA) to our 2010 numbers. Four years ago, the mean age of our membership was 66. We’ve grown four years older in the last four years, which would be bad enough if our membership totals were steady; however, Division 3 was 20% larger in 2010 than in 2013. Experimental psychology, in all its forms, is not in sharp decline, but certainly Division 3 is in an unsustainable trend as it becomes ever older and smaller. It is important to emphasize that these changes have taken place despite the commitment, creativity, and effort of excellent leadership teams that preceded your current Executive Committee. Aggressive recruiting strategies (including efforts to attract members who are affiliated with APA through other divisions), mentorship programs, new awards, and excellent programming at the annual meeting have been wonderful, but largely ineffective with respect to attracting early- and mid-career psychologists to our division.

My goal is not to suggest that Division 3 is any less important now than in the past, nor certainly to imply that our most senior members are less important or less valued than early-career psychologists. However, we need to recognize that our division is in trouble. The senior scholars who constitute the vast majority of our ranks must decide whether to allow this slow demise, or alternatively to endorse changes that will make the division more attractive to experimental, cognitive, developmental, social, physiological/neuro, and comparative psychologists.

For seven decades, Division 3 has had the same proud name—a name to which traditionalists and experimental psychologists remain attached. Changing the name of the division alone will not solve all of our problems, but it is a necessary first step toward making the division more viable for APA members and particularly for scholars who identify with our division but who have made the decision, for whatever reasons, not to join APA. About half of the APA divisions have already adopted “Society of…” or “Society for…” names (e.g., Division 2 = Society for Teaching of Psychology), and more are moving in that direction. I am encouraged by the reports of growth from divisions who are attracting new members and affiliates to their “Society for…” names. But if these trends cannot be reversed, Division 3 will not outlive its current members, let alone survive another seventy years.

The Division 3 Executive Committee is proposing to change the name of the division. (See the President's Column for more details.) As an initial step in this discussion, we are soliciting feedback from Division 3 members.

Please rank-order the suggested names below, including any suggestions that you want to make.

Please respond online at http://tinyurl.com/APA-D3survey

Alternatively, you may send your rankings by email to dwashburn@gsu.edu or by regular mail to David Washburn, Dept. of Psychology, Georgia State University, Atlanta, GA 30302-5010

____ Division of Experimental Psychology of the American Psychological Association (current name)
____ Society for Experimental Psychology and Cognitive Science
____ Society for Cognitive and Experimental Psychology
____ Society of Learning, Cognition, and Behavior
____ Society of Affective, Cognitive, and Behavioral Sciences
____ Other: ____________________________________________
Here are some resources with information about non-academic careers in experimental psychology:

- 10 Tips for Developing an Alternate Career While in Graduate School: [http://www.psychologytoday.com/blog/career-transitions/201110/10-tips-developing-alternate-career-while-in-graduate-school](http://www.psychologytoday.com/blog/career-transitions/201110/10-tips-developing-alternate-career-while-in-graduate-school)

(Left to right) Sangeeta Panicker, PhD, Director of Research Ethics in the APA Science Directorate; Joe Palca, PhD, NPR Science Correspondent, Sarah Brosnan, PhD, 2014 Division 3 Program Chair. Not shown: Cheryl Boyce, Branch Chief, Behavioral and Brain Development Branch, NIDA.
Your elected Division 3 representatives, Karen Hollis and Bruce Overmier, attended the annual August meeting of APA’s Council of Representatives (COR). COR reviewed several proposals recommended by the Good Governance Project (GGP). These proposals, which were fleshed out by the Implementation Work Group (IWG), were designed to improve the association’s governance system. As we’ve described in previous reports, these changes are badly needed for several reasons, not only to increase COR’s ability to respond quickly and efficiently to strategic and emerging issues affecting psychology, but also to make governance more inclusive. You may recall from our previous report that, at COR’s February meeting, COR approved a three-year trial delegation of duties to the Board of Directors in four areas: financial and budgetary matters; the oversight of APA’s chief executive officer; the alignment of the budget with APA’s Strategic Plan; and internally focused policy development.

COR also approved a change in the composition of APA’s Board of Directors. Under the change, designed to give members a more direct voice in the decision-making process, the board would have six member-at-large seats open to election from and by the general membership. In addition, the board would have a public member, as well as student and early career psychologist representation. Two seats also would be reserved for members of a newly created Council Leadership Team (CLT), which will ensure a bridge between the APA board and council. The CLT will manage the work of council, determine the process for council to select topics for discussions and provide recommendations on agenda items that council would consider. The CLT will have 12 members, all of whom would be current or past council members. These changes to the board’s composition require a Bylaw change and therefore need approval by the APA membership; the Bylaw amendment ballot is expected to be sent to members next year.

Unfortunately, the most challenging changes for COR was whether to or how to restructure itself. What is its optimal size? Should there be seats reserved for non-APA organizations (e.g., Society of Indian Psychologists)? Should organizations get a seat automatically or should they have to be on the Apportionment Ballot that individual APA members complete each November? These were not resolved so easily and so will be considered yet again at the upcoming meeting in February. Even more evidence that change is hard for many COR members, the structure of COR continues to be discussed on COR’s listserv; interestingly, in one of those daily postings, another Representative observed the inescapable irony that the issue of restructuring consumed the vast majority of our August meeting, despite the fact that the goal of the restructuring is to devote more time to substantive issues facing psychology. cont. on next page
CONT. FROM PREVIOUS PAGE Other big questions remaining include:

The overall size of the council;
Whether to adopt a IWG proposal recommending that nine at-large council seats be added and determined by the Needs Assessment Slating and Campaigns Committee based on an annual needs assessment; and, the real stickler, Whether the allocation of council seats should be made on an apportionment basis, as they currently are allocated, based on size of a division or state/provincial/territorial association or based on one seat per constituency. A straw poll demonstrated that representatives were split exactly 50-50 between the one-vote-one-unit and apportionment/weighted. When the weighted option was removed, having garnered only 18% of the votes, the poll showed 44% for apportionment and 56% for one-vote-one-unit. No wonder, then, that a consensus continues to elude COR.

In other motions from the Good Governance Project, COR received reports from the IWG on making better use of technology, on the delineation of financial oversight responsibilities within the new governance structure, on a plan for developing a leadership pipeline and development program after gathering additional input from Council, and on a plan for how professional and disciplinary issues would be introduced to and triaged by the new governance system.

In addition, the council approved a change in the oversight functions of the Committee for the Advancement of Professional Practice (CAPP). The committee now will be wholly a committee of the APA Practice Organization (APAPO) which is a separate 501c-6 organization not supported by APA dues/funds.

In other action the council:
• Approved a change to the Association Rules to require that all boards and committees have at least one member who is an Early Career Psychologist (ECP).
• Adopted a resolution aimed at stemming false confessions and wrongful convictions, including a recommendation that all interrogations of domestic criminal felony suspects be videotaped in their entirety and from a “neutral” angle. Of course, as Division 3 members will recognize, this measure relies heavily on experimental psychological research on false confessions. The resolution states that law enforcement officers often close their investigations after a criminal suspect confesses, even in cases where the confession is inconsistent, contradicted by evidence, or coerced.
• Adopted as APA policy a resolution on gender and sexual orientation diversity in children and adolescents in schools that encourages education, training, and ongoing professional development about the needs of gender and sexual orientation diverse students for educators and other school personnel.
• Adopted as APA policy a resolution in support of the UN Convention on the Rights and Dignity of Person with Disabilities.
• Adopted as APA policy Guidelines for Clinical Supervision in Health Service Psychology. These guidelines delineate optimal performance expectations for psychologists who supervise trainees in health-service delivery settings.
• Approved the creation of a Division 42 (Psychologists in Independent Practice) journal titled Practice Innovation.
• Approved the creation of an APA Committee on Associate and Baccalaureate Education. This committee will subsume the work of the current Psychology Teachers at Community College Committee.
• Adopted new policy that cont. on next page
COUNCIL OF REPRESENTATIVES REPORT

cont. from previous page supports the inclusion on all governance boards and committee members who have not previously served in governance in an effort to insure new perspectives and ideas. Such members running for governance will be given the option to have the fact that they are new to governance service noted by an asterisk on the election ballot.

- Elected a class of 111 new APA Fellows, including one from our own Division 3.

Reflecting on the structural and functional changes that already have been made to APA, as well as those that COR will consider in the near future, we conclude with what we believe to be an urgent message. We in Division 3 need to be more aggressive in insuring that:

◊ our interests are part of all APA considerations;
◊ our scholars are recognized as Fellows as early as is appropriate;
◊ our science continues to be considered in forming APA policy (as above); and,
◊ our membership is increasing so that our voice matters.

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Sigma Aldrich has a special program for U.S. lab startups.

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http://www.sigmaaldrich.com/programs/new-lab-start-up-program.html

RIDDLE ME THIS...

What do land mines and tuberculosis have in common?

(Answer on p. 27)
REPORT FROM THE SECRETARY-TREASURER

VERONICA DARK

This is my last report as the Secretary-Treasurer. It is a somewhat shorter version of the report that I gave to the Executive Committee at our August meeting as part of the APA Convention.

There are three sections in the report: a membership section, a financial section, and a conclusion section, which includes some recommendations.

1. Membership

Table 1 describes the Division 3 membership for the last 10 years. The numbers are presented in terms of dues eligibility and the dues eligible membership is also presented in terms of membership type. Except for a small increase in 2011, membership has declined over the last 10 years. There have been more Fellows than Members during the entire period. In 2012, the proportion of dues eligible members dropped below half of the total membership, where it has remained. That means that the majority of the membership is over age 65.

Since the July 2013 report there have been 22 deaths, 3 division resignations, and 23 automatic resignations (people who did not pay APA dues). An additional 51 people were members in 2013, but they have not yet paid their 2014 APA or division dues.

<table>
<thead>
<tr>
<th></th>
<th>2005</th>
<th>2006</th>
<th>2007</th>
<th>2008</th>
<th>2009</th>
<th>2010</th>
<th>2011</th>
<th>2012</th>
<th>2013a</th>
<th>2014a</th>
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<tr>
<td>Associates</td>
<td>3</td>
<td>3</td>
<td>2</td>
<td>5</td>
<td>4</td>
<td>3</td>
<td>3</td>
<td>4</td>
<td>3</td>
<td>3</td>
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<td>Members</td>
<td>272</td>
<td>256</td>
<td>233</td>
<td>215</td>
<td>187</td>
<td>147</td>
<td>142</td>
<td>130</td>
<td>116</td>
<td>108</td>
</tr>
<tr>
<td>Fellows</td>
<td>302</td>
<td>286</td>
<td>285</td>
<td>279</td>
<td>250</td>
<td>226</td>
<td>233</td>
<td>200</td>
<td>178</td>
<td>170</td>
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<tr>
<td>Affiliates</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>10</td>
<td></td>
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<tr>
<td>Total Dues Eligible</td>
<td>577</td>
<td>545</td>
<td>520</td>
<td>499</td>
<td>441</td>
<td>376</td>
<td>379</td>
<td>334</td>
<td>298</td>
<td>291</td>
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<tr>
<td>Change from prior year</td>
<td>-34</td>
<td>-32</td>
<td>-25</td>
<td>-21</td>
<td>-58</td>
<td>-65</td>
<td>+3</td>
<td>-45</td>
<td>-36</td>
<td>-7</td>
</tr>
<tr>
<td>Dues Exempt/Life Status</td>
<td>388</td>
<td>380</td>
<td>382</td>
<td>379</td>
<td>365</td>
<td>374</td>
<td>374</td>
<td>386</td>
<td>396</td>
<td>388</td>
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<tr>
<td>Total Membership</td>
<td>965</td>
<td>925</td>
<td>902</td>
<td>878</td>
<td>806</td>
<td>750</td>
<td>755</td>
<td>720</td>
<td>694</td>
<td>679</td>
</tr>
<tr>
<td>Change from prior year</td>
<td>-32</td>
<td>-40</td>
<td>-23</td>
<td>-24</td>
<td>-72</td>
<td>-56</td>
<td>+5</td>
<td>-35</td>
<td>-26</td>
<td>-15</td>
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</table>

Proportion Dues Eligible

<table>
<thead>
<tr>
<th>2005</th>
<th>0.60</th>
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<tbody>
<tr>
<td>2006</td>
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</tr>
<tr>
<td>2007</td>
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<tr>
<td>2008</td>
<td>0.57</td>
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<tr>
<td>2009</td>
<td>0.50</td>
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<tr>
<td>2010</td>
<td>0.50</td>
</tr>
<tr>
<td>2011</td>
<td>0.46</td>
</tr>
<tr>
<td>2012</td>
<td>0.43</td>
</tr>
<tr>
<td>2013a</td>
<td>0.43</td>
</tr>
<tr>
<td>2014a</td>
<td>0.43</td>
</tr>
</tbody>
</table>

*An integrated membership/financial database was implemented by APA late in 2013. Under the new system, the final 2013 figures showed 10 fewer members than in this column, which is from last year’s Secretary-Treasurer report.

<table>
<thead>
<tr>
<th>*To end of June 2014</th>
</tr>
</thead>
</table>
| *Dues exempt/life status members are those over 65 who were a member of APA for at least 25 years prior to asking for life status. In Division 3, most (>60%) are fellows.
Division leadership has been concerned with the declining (and the graying) of the membership for a number of years and last year decided to contract with Division Services to allow those interested in joining the Division to apply and pay dues online. Division leadership also decided to more aggressively push affiliate membership in the division for colleagues who would like to join the division but are not members of APA. Although modest, we have had success. A total of 8 new members joined the division through the APA website, which is higher than in the last several years. And, there were 10 new affiliates. Some of the affiliates have been APA members in the past but are no longer members.

In the past, Division Services has not kept track of division information for student affiliates. Now that we contract with them, however, they are able to track membership through the online application database. Well over 100 students joined the division through the membership website during the last 10 months. Student membership is free. Division leadership needs to be creative in capitalizing on the interest in the Division among students.

2. Finances

Table 3 presents the overall financial picture for Division 3 for the last 10 years. The first row shows net assets held by Division 3 at the beginning of each calendar year. We have shown growth in assets over this time period.

<table>
<thead>
<tr>
<th>Year</th>
<th>2005</th>
<th>2006</th>
<th>2007</th>
<th>2008</th>
<th>2009</th>
<th>2010</th>
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<th>2012</th>
<th>2013</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Assets-Jan</td>
<td>11,268</td>
<td>13,680</td>
<td>16,245</td>
<td>17,401</td>
<td>18,935</td>
<td>19,843</td>
<td>18,234</td>
<td>23,151</td>
<td>25,204</td>
<td>28,818</td>
</tr>
<tr>
<td>Interest - fees</td>
<td>409</td>
<td>837</td>
<td>1,029</td>
<td>542</td>
<td>32</td>
<td>-13</td>
<td>-23</td>
<td>-60</td>
<td>-43</td>
<td></td>
</tr>
</tbody>
</table>

Most of the Division's assets are in checking accounts managed by APA. The Division has no long-term investments; short-term investments are just over $13,000. These investments earn almost nothing. Since 2010, bank fees have been more than the earned interest and dividends. The difference between interest/dividends and fees is show in the bottom row of Table 3.

The major source of income for Division 3 is dues. Dues have been raised three times over the last 10 years as shown in the first row of Table 4, which reports income and expenses for each dues membership year. When dues are raised, income goes up, but it goes down over subsequent years with the same dues amount as the number of dues paying members goes down.

<table>
<thead>
<tr>
<th>Year</th>
<th>2005</th>
<th>2006</th>
<th>2007</th>
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<th>2009</th>
<th>2010</th>
<th>2011</th>
<th>2012</th>
<th>2013</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dues amount</td>
<td>11</td>
<td>11</td>
<td>11</td>
<td>12</td>
<td>17</td>
<td>17</td>
<td>20</td>
<td>20</td>
<td>20</td>
<td>20</td>
</tr>
<tr>
<td>Dues income</td>
<td>6,411</td>
<td>6,039</td>
<td>5,621</td>
<td>5,964</td>
<td>7327</td>
<td>6341</td>
<td>7500</td>
<td>6540</td>
<td>5,740</td>
<td>5,760</td>
</tr>
<tr>
<td>Other income</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Total Income</td>
<td>6,411</td>
<td>6,039</td>
<td>5,621</td>
<td>5,964</td>
<td>7327</td>
<td>6341</td>
<td>7500</td>
<td>6540</td>
<td>5,740</td>
<td>5,760</td>
</tr>
<tr>
<td>Operating Expenses</td>
<td>4,407</td>
<td>4,311</td>
<td>5,494</td>
<td>5,311</td>
<td>6452</td>
<td>7937</td>
<td>3736</td>
<td>3267</td>
<td>3199</td>
<td>3199</td>
</tr>
<tr>
<td>Net Income</td>
<td>2,004</td>
<td>1,728</td>
<td>127</td>
<td>653</td>
<td>875</td>
<td>-1596</td>
<td>3764</td>
<td>3430</td>
<td>3191</td>
<td>3191</td>
</tr>
</tbody>
</table>

*Excludes expenses of Mentor Program covered by donor and grant money
**Includes fees and donations (e.g., PayPal)
As approved at the Executive Committee meeting in August 2013, the Division set up a PayPal account to receive charitable donations. The Division is not allowed to solicit such donations, but it may receive them, as was made known to the membership in the Spring Newsletter. There also is a link on the Division 3 web page. PayPal takes a small cut (3-5%) depending on size of donation. We have received 4 donations totaling $275.

In 2010 we spent more than we took in. In the years leading up to 2010, income was declining, while expenses were increasing. Since 2010, income has continued to decline, but expenses dropped and remained low, so we have ended up with positive net income. Low expenses for 2011 are partly explained by the decision to not have a Division 3 program at the Convention. Our low expenses for the past two years were because members of the Executive Committee either did not ask to be reimbursed. Several private donations over the last few years also have covered some typical Division expenses.

The budgeted expenses for the division include award plaques (student posters, new investigator awards, lifetime achievement award), graduate student representative travel to and registration at the convention, Secretary-Treasurer travel to the convention, some travel for council representatives, and early-bird registration for at-large members of the executive board. None of these are frivolous expenses. They are reasonable expenses for an active professional group.

That said, it remains the case that the budgeted expenditures ($9875) are substantially greater than our dues income ($5760). If we use the average of 2008-2010 expenditures as a more realistic estimate of expenses than the expenditures since 2011 (which are low), we should expect to spend around $6500 each year. An increase in membership of fewer than 40 would match such expenses to income. We added 19 new members this year, so this is an achievable goal, if we continue to use Division Services. We have sufficient assets to cushion the Division as it builds up its membership.

3. Conclusions

This is my last report as the Division 3 Secretary-Treasurer. After completing the minutes from this meeting and arranging for payments associated with the Convention, I will turn things over to Emily Elliott. The following are my recommendations and some final thoughts.

Recommendations:

We should continue the contract with Division Services to handle membership. After six years as Secretary-Treasurer, I am seeing some indications of growth in the Division and I believe that the ability to receive applications and dues payments online is an important factor in the growth. It also amazingly simplifies keeping up the database. And, it attracts student affiliates. As already noted - Division leadership needs to be creative in capitalizing on the interest in the Division among students. [Note: this was approved by the Executive Committee.]

Dues should remain at $20 for fellows, members, associates, and affiliates. Given the literature on people's discounting of free things, we should discuss whether student dues should remain free or should entail a very small fee, maybe during the second year. If dues are assessed, then the money would need to go to graduate student programming. Division Services likely can provide good advice in regards to this. [EC Action: Dues remain $20 and the E C will engage with students about dues in the future.] cont. on next page
SECRETARY-TREASURER REPORT

cont. from previous page Affiliate membership status is responsible for the growth, and I believe that we should continue to develop this membership category. But, the implications of this have not yet been thoughtfully addressed. Either the Executive Committee or an ad hoc committee needs to spend some time thinking about what Affiliate status means and how to incorporate Affiliates into the Division. They cannot be Fellows. According to the bylaws, they cannot vote and they cannot hold office. I am not sure that simply changing the bylaws to make them eligible is the correct action. We need to be thoughtful and we need to figure out what is allowed vis-à-vis the APA structure and elections. As we have more affiliates, Division 3 will have more money to provide programming and lobbying for science, but how will that be received within APA? [EC Action: The EC will set up a committee to discuss these issues.]

As noted earlier, there are very few "official" emails to the membership and I think that should be continued. For more general announcements, the Division 3 listserv was established as an opt-in system. In November 2011, we made enrollment in the listserv automatic, with an opt-out rather than an opt-in procedure. There are, however, only about 200 members on the listserv, including students, and the webmaster has to enroll them by hand. It is time to consider the function of the listserv, including what sort of information is sent and how often, and if it is useful then we should consider a revitalization of the listserv by automatically enrolling all of the membership and inviting them to opt out. [EC Action: The EC agreed to re-enroll the entire Division 3 membership into the list serve.]

Final thoughts. It has been an interesting six years. There have been dramatic downs. We lost over 200 members during my tenure. For the first time ever, Division 3 had a year with negative net income and it was followed by a painful decision to not have a Division 3 program as part of the APA Convention. From my perspective as a Division 3 member of over 35 years, that was the bottom. Since then, things have been looking up. During 2012 and 2013, the Division 3 Programs were excellent and many events were funded by contributions from other groups including CODAPAR, CARE, and the institutions associated with the President (Mt. Holyoak in 2012 and Washington University in 2013). The 2014 program looks to be excellent, and we are benefiting from funding from the APA Board of Directors this year. Many people, but Nancy Dess and Karen Hollis in particular, deserve continued recognition for energizing the program in this manner. They have shown that success is possible, but also that it requires a lot of work. Whether the required effort will be sustained in the future depends on the next generation of Division leadership. As I tried to convey in this report, I feel more positive and optimistic about the health of Division 3 now than a few years ago and I am very pleased with my successor.

Respectfully submitted (Aug 2, 2014),

Veronica Dark, vjdark@iastate.edu
Division 3 Secretary-Treasurer
Three years ago, I, Andrew Marshall, took the role of graduate student representative for APA Division 3.

If only I could remember what I had expected at that point and what I had planned on doing as graduate student representative. Oh, the dreams! But, a lot can happen over 1000+ days, and a lot has happened…

Over the course of these three years, I have corresponded with many graduate students, welcoming many as student affiliates to Division 3. The Facebook page got up and running over two years ago and it is still thriving. I have disseminated any self-proclaimed “wisdom” through my columns. However, what I have ultimately discovered, and what many of you may discover through various service to the field, is how much you learn about others as well as yourself.

As Ali mentions below, a lot of professionally-related buzzwords are a tad terrifying. PUBLICATION! TENURE! SERVICE! FUNDING! *shivers*

And a lot of them are intimidating. Many of you have likely entered the field of psychology because you are fascinated by the brain and behavior. You want to answer the big questions that continue to puzzle society. But, throughout your young careers, you have realized that there is more to this science than getting the big grants, publishing in top-tier journals, and solving the world’s problems.

One of these add-ons, if you will, is service. Three years ago, I was offered my first service opportunity in terms of acting as the graduate student representative of APA Division 3. Wow, being on a committee for the first time is scary. But, it worked out (I’m still here to write this column so to speak).

Throughout the process, I met many wonderful individuals and have become less intimidated and less hesitant to the idea of giving back my time to the field that has given so much to me. Whether you are an undergraduate, graduate student, or post-doc, you may have experience with such service commitments.

Then again, you may not. And that’s okay.

I truly believe that it’s an incredibly worthwhile experience. Even though he was (probably) not talking about service to the field of psychology, I cannot help but paraphrase Ferris Bueller here: “[A service position in psychology] is so choice. If you have the means, I highly recommend picking one up.”

Volunteer. Join a committee. Be a part of something bigger that has an ultimate goal to mold psychology into something better. A great experience awaits.

Thus, with these final words… Farewell, loyal readers! I have done my best to represent students of APA Division 3.

And now, I’d like to turn your attention to your next representative…
Greetings from Buffalo, NY! My name is Alexandria (Ali) Zakrzewski and I am thrilled to be your new APA Division 3 graduate student representative. I am a fifth-year graduate student in cognitive psychology at the University at Buffalo, SUNY. My area of research is comparative metacognition and categorization, studying humans and rhesus macaques. Like many readers, I have interests in a broad range of research in experimental psychology and I plan to share articles, advice, and resources that are relevant to ALL current, future, and recent grad students.

Andrew has done an incredible job as your grad student rep and I intend to continue maintaining and developing his outreach and resource tools, including the Division 3 Facebook page. If you haven’t already, log into the Facebook page and “like” it: https://www.facebook.com/apadiv3

While applying to and starting grad school, I spent a lot of time seeking advice about the application process and how to be successful during and after grad school. This column has produced a ton of useful information and I plan to continue sharing resources of my own and other students.

In this issue, I would like to share a resource for those thinking about their qualifications for faculty positions AFTER grad school.

Hearing the phrase “publish or perish” can make any non-tenured academic anxious. One of the biggest concerns grad students have is how many publications we need in order to qualify for the positions we want.

Christopher Kanan, a Research Technologist at NASA’s Jet Propulsion Laboratory, has removed some of the mystery to the question, “how many publications is enough?” He calculated the number of publications reported by a subset of professors at the top-50 research universities: http://www.chriskanan.com/2013/03/12/planning-for-life-after-your-phd/.

Although Chris limited his analysis to professors with a computational focus and doesn’t concentrate on psychology departments, he found that professors in cognitive science departments had 20 +/- 9 total publications when they started their professorships. Of those, 11 +/- 7 were first-author. He also reports numbers for computer science and neuroscience departments. (For a follow-up post with statistics from UCSDs Cognitive Science Department, see: http://www.chriskanan.com/2013/04/23/statistics-on-ucsd-cogsci-faculty-candidates/)

Chris admits these numbers can be depressing and may cause urges for violent behavior. It’s important to note that the sample he studied might not apply to your area and the numbers might vary for teaching positions. Publications are just one success factor. However, publication number is an alternative predictor to successful job outcome (compared to time spent in a postdoc).

By staying focused on getting those experiments done and published, grads might have a fighting chance for the tenure-track positions they want … and less anxiety.†
From John Lamuth:

I was curious if any other Div 3 members are involved with the BRAIN initiative and available for feedback?

Contact John: legacypr@sisp.net

See his website here: http://www.forebrain.org

Appended below is a transcript of a presentation John made (via phone) to the President’s new initiative.

Brain Research through Advancing Innovative Neurotechnologies (BRAIN) Working Group

Greetings All - My name is John LaMuth and I would like to commend the presenters for their excellent presentations concerning the human brain applications. In light of the ongoing focus on innovative new research, I would like to draw your attention to my own recently devised periodic table for the neurosciences that offers a crucial holistic overview of a top-down nature effectively complementing the bottom-up approach. This dual parameter grid represents a Cartesian coordinate system utilizing the basic neuro-anatomical parameters of input specificity and phylogenetic age, as described further at my website www.forebrain.org. This systematic new paradigm provides an invaluable grid-mapping tool for effectively interpreting complex MRI studies, as well as the considerable complexity encountered within the human connectome project. As such it represents a crucial adjunct for explaining the specifics of the cortical parcellation schemes of Brodmann and von Economo, as well as the affiliated array of thalamic nuclei. This peer-reviewed schematic system represents a pattern synthesis of earlier work on the growth rings of the neocortex described by German researcher Friedrich Sanides, as well as the parameter of input specificity originally proposed by Rolf Hassler in terms of the dorsal thalamus. This enhanced overview of the human forebrain potentially provides a crucial holistic vantage point for organizing the vast amount of detailed data expected for the brain initiative, and I invite the working group to consider the potential use of the dual parameter grid. Thank you. †
ADVICE, PLEASE!

Need advice? Post your question anonymously to https://docs.google.com/forms/d/13nGTVOgpbO528jaZIkhigcdjlmSS48dZi34xUcySfw/viewform
One question will be chosen to be answered in the next issue.

Q: "I am a third-year graduate student. I have been working on a project with my advisor and another graduate student since I started graduate school. The other graduate student and I gathered and coded the data for this study from Day 1 (we wrote the IRB application). The other student eventually dropped out of the project. I performed the statistical analyses, and I wrote the introduction, methods, results and discussion sections. My advisor made changes to what I sent him, but the changes were not extensive. The writing is nearly all mine. The issue of authorship did not come up until a month ago, when in a discussion about something else, our advisor mentioned that the first author is the person who "comes up with the idea." Is that your understanding of who the first author is? I thought the first author was the person who did most of the writing. Does it seem to you that I have a claim to being the first author on this paper?"

A: "Your question about authorship is a very good one and it is something that should be determined early on in the process and then revisited from time to time especially if investigators involvement changes. Your statement that “the issue of authorship did not come up until a month ago” is telling. That said, my policy is always, if the student has written the first draft she gets first authorship (I do that to encourage students to write up what they have done). However, there is no formula for how to decide the order of authorship. But I would say that if you did what you said, you deserve to be first author. I would consult with the Chair of your Department.

Having the idea for an experiment does deserve credit and even authorship. And running the experiment (in and of itself, e.g., an undergrad lab assistant) probably does not but participation in all aspects of the study certainly does. You might consult the APA Handbook. The section on Publication Credit in the Chapter on Ethics may be of some help.”

—Tom Zentall, DiSilvestro Prof of Arts & Sciences, University of Kentucky

A: "Yes, morally/ethically you are correct that you should be first author. However, pragmatics enters the equation, here. Some professors have your professor’s stance, some professors feel that the person who writes the first draft gets to be first author, some professors feel that all work coming from their labs should have their names as first author, and some professors feel that they are judged by the success of their students so they have all of their students be first authors. Given that your professor is taking the stance he is taking, and given that you did not discuss authorship early in the process, it would be best to allow him to be first author. This is because he seems to be taking a fairly firm position, and you do not want to alienate your professor because he can go to bat for you regarding other issues in the future, such as fighting for you to get more funding from a limited pool of funds at your institution or writing a particularly strong letter of recommendation, citing this particular incident as the reason why you might make a very good job candidate. From now on, I would suggest that very early in the process for future papers you should determine the authorship order. If your professor says that he should be first author on all papers, you will be able to step aside and have your professor write most of future papers, with you in a support role. I suspect that the reason why your professor wants to be first author is because he is trying to be promoted from assistant professor to associate professor or from associate professor to full professor. Therefore, he should be motivated to write up the studies you are conducting. If there are a number of studies that are to be written up, you can then "volunteer" to write the bulk of one or two of the studies up in exchange for first authorship.”

—Jeffrey Scott Mio, Professor, California State Polytechnic University, Pomona

Contributors have offered advice as a service and are not responsible for any outcomes. Advice should be used for informational purposes only.
DIVISION 3 MEMBERS SPEAK

Michael Proulx, University of Bath and Queen Mary University of London:  http://tedxtalks.ted.com/video/How-well-do-you-see-what-you-he

Have a video you want to share here? Email link to: shaleigh@sas.upenn.edu
Joe Palca, PhD, with a painting by Nahja, a chimpanzee at the Michale Keeling Center for Comparative Medicine and Research (U.T. M.D. Anderson Cancer Center, Bastrop, TX.). Presented to him by Sarah Brosnan.

Keith Rayner, PhD. Giving his talk

Mike Beran, PhD, Georgia State University, just elected Division 3 Member at Large. At the Division 3/6 social hour, with mentoring program participants Audrey Parrish, GSU (right) and Gerry Carter, University of Maryland (left)

(left to right) Karen Hollis, PhD, former Div 3 President and current Div 3 Representative on APA Council of Representatives; Nancy Dess, PhD, Immediate Past Div 3 President; Joe Palca, PhD; unidentified audience member

APA Convention
August 7–10, 2014
Washington, D.C.
Panel on Federal Funding in Experimental Psychology

APA Convention 2014

Top (left to right): David Shurtleff, Deputy Director of the National Center for Complementary and Alternative Medicine; Molly Wagster of the National Institute on Aging; Anne Cleary, NSF (Perception, Action, & Cognition Program); Janine Simmons of NIMH, (Affect, Social Behavior, and Social Cognition Program)

Bottom (left to right): Molly Wagster; David Shurtleff; Sarah Brosnan, 2014 Division 3 Program Chair; Anne Cleary

Also on the panel (not pictured here): Cheryl Boyce, Branch Chief, Behavioral and Brain Development Branch, NIDA.
Recognition of Nancy Dess, PhD, for superb service as Division President! Presented by David Alan Washburn, new Division President

Recognition of Veronica Dark, PhD (left) for superb service as Division Secretary-Treasurer for six years! Presented by Nancy Dess, PhD, Immediate Past President
Keith Rayner, receiving the Lifetime Achievement Award. Presented by Nancy Dess, Immediate Past Division 3 President

Talia Konkle, receiving the New Investigator Award for the article “Brady, T. F., Konkle, T., Alvarez, G. A., Oliva, A. (2013). Real-world objects are not represented as bound units: Independent forgetting of different object details from visual memory. *Journal of Experimental Psychology: General, 142* (3), 791-808.”


Corbin Cunningham, John Hopkins University, receiving first prize in the Student Poster Competition for his poster, “Learning to Ignore Non-target Features Eventually Leads to More Efficient Search.”
Tim Brady, giving his talk. Tim won the New Investigator Award for the article


Sangreeta Panicker, PhD, Director of Research Ethics in the APA Science Directorate with Nancy Dess, PhD, Immediate Past President of APA Division 3

Laurent Pretot, receiving 2nd Prize in the Student Poster Competition for his poster “Using a Cross-Taxon Comparative Research Program to Explore the Evolution of Decision-Making.”
Congratulations to the new Division 3 Fellows!

Philip Allen  
Sian Beilock  
Barney Beins  
Sarah Brosnan  
Frederick Newman  
Bill Stoops
Division 3 Bylaws as Amended Aug. 10, 2014

Deletions are not noted. Additions are in yellow.

DIVISION 3 BYLAWS

Article I. Name and Purpose

1. The name of this organization shall be the Division of Experimental Psychology of the American Psychological Association.

2. The purpose of this organization shall be (a) to promote teaching and research in the general field of experimental psychology, b) to stimulate the exchange of information among its members, (c) to encourage the development of psychology as a science, and (d) to develop close relations and interchange of information with other sciences.

Article II. Division Membership

1. The Division shall consist of five classes of members: Fellows, Members, Associates, Affiliates, and Student Affiliates.

2. Fellows of the Division shall be persons who have been elected Fellows by the American Psychological Association, and who, in addition, satisfy the following requirements: (a) at least five years of experience in experimental psychology subsequent to the doctoral degree, (b) publication of significant contributions in the field of experimental psychology in addition to research carried out for the doctoral degree, (c) active engagement in research, and (d) at least one year of membership in the Division. The election of Fellows into the Division shall be upon recommendation by three Fellows of the Division, approval by the Executive Committee, and approval by the Council of Representatives.

3. Members shall be persons (a) who are Members of the American Psychological Association, and (b) who have expressed an interest in the field of general experimental psychology. An applicant to become a member is granted provisional member status when the application is processed. Upon confirmation by the Executive Committee, the applicant becomes a regular member.

4. Associates shall be persons (a) who are Associates of the American Psychological Association, and (b) whose principle field of study and/or research is within the field of general experimental psychology. An applicant to become an associate is granted provisional associate status when the application is processed. Upon confirmation by the Executive Committee, the applicant becomes a regular associate.
5. Affiliates shall be persons who are not Members of the American Psychological Association, but whose qualifications otherwise are at least equivalent to those required for Member status in the Division, or persons who are Members of Teachers of Psychology in the Secondary Schools. An applicant to become an affiliate is granted provisional affiliate status when the application is processed. Upon confirmation by the Executive Committee, the applicant becomes a regular affiliate.

6. Student Affiliates of the American Psychological Association whose principal field of study or research program is within the field of general experimental psychology may become Student Affiliates of the Division. Student Affiliates of the Division of Experimental Psychology shall have such privileges as may be granted by the Executive Committee.

7. Membership in the Division shall take effect immediately following election, provided that dues requirements shall have been satisfied.

8. Any member may be expelled from the Division for cause by a two-thirds vote, taken by secret ballot, of the Fellows present and voting at an annual meeting. Such vote shall be taken only upon recommendation by a special committee of three members to be appointed by the Executive Committee to investigate the particular case, the committee's recommendation to be submitted (a) only after it has accumulated the relevant facts and has given the member an opportunity to answer the charges both in writing and by appearing in person before the committee, and (b) after the committee's recommendations have been reviewed and approved by a majority vote, taken by secret ballot, of the Division Executive Committee.

9. Any member whose dues and special assessments remain unpaid for two successive years shall automatically be dropped from membership in the Division. Affiliates whose divisional dues remain unpaid for one year shall automatically be dropped from membership in the Division. Reinstatement shall be by majority vote of the Executive Committee, upon application and payment of such past dues and assessments as the Committee may require.

10. On all matters calling for action by the membership of the Division, each Fellow and Member (and each Associate and Affiliate, unless otherwise provided) shall have one vote, and no voting proxy shall be allowed.

Article III. Division Officers

1. The officers of the Division shall be a President, a President-Elect, a Past-President, a Secretary-Treasurer, the Divisional Representative(s) to the Council of Representatives (as provided for in Article IV of the Bylaws of the American Psychological Association), and six Members-At-Large of the Executive Committee. Only Fellows of the Division shall be eligible to serve as officers of the Division, except that Members may serve as Members-At-Large of the Executive Committee.

2. The term of office of President shall be one year. The term of the President-Elect shall be one year, after which he/she shall serve one year as President. The term of office of Past-President shall be the one year immediately following his/her term as President. The Secretary-Treasurer shall
serve for a term of three years, and shall not serve more than two terms without approval of the remaining members of the Executive Committee. The terms of Divisional Representatives shall be governed by the provisions of the Bylaws of the American Psychological Association. The Members-At-Large of the Executive Committee shall serve for a term of three years and shall be ineligible for re-election without at least one year intervening.

3. The Secretary-Treasurer may not serve concurrently as Divisional President or Divisional President-Elect. Members-At-Large may not serve concurrently as Divisional Representatives. The Divisional Representatives and Members-At-Large, however, may also serve as President, President-Elect, Past-President, or Secretary-Treasurer if duly elected.

4. It shall be the duty of the President to preside at all Division meetings, to act as Chair of the Executive Committee, to exercise supervision over the affairs of the Division with the approval of the Executive Committee, and to perform such other duties as are incident to the office or as may properly be required by vote of the Committee. In case of absence or incapacity, the President's duties shall be assumed by the President-Elect.

5. It shall be the duty of the Secretary-Treasurer to keep the records of all meetings of the Division, to issue notices of meetings and calls for nominations of officers of the Division, to have custody of all funds and property of the Division, to receive dues allotments and properly voted special assessments collected by the Central Office of the Association from Associates, Members, and Fellows, to receive dues and special assessments from Affiliates, to make disbursements as authorized by the Executive Committee, and to serve as a member of the Executive Committee.

6. It shall be the duty of the Divisional Representatives to perform the duties and accept the responsibilities specified in Article III of the Bylaws of the Association. The Representatives shall also serve as members of the Executive Committee.

7. In the case of the death, incapacity, or resignation of any officer, the Executive Committee shall, by majority vote, except as provided in Section 4 above, elect a successor to serve through the annual meeting of the Division following the next regular election.

8. In the event that the formation of a coalition with another division results in the apportionment of an additional Representative to Council, the Executive Committee is empowered to select such Representative jointly with the other division, to serve through the annual meeting following the next regular election. In the event of reduction in the number of Divisional Representatives, as provided by Article IV of the Bylaws of the Association, the Executive Committee shall carry out the required recall by majority vote.

Article IV. Division Executive Committee

1. There shall be an Executive Committee consisting of all officers of the Division. These shall be the Divisional President, the Divisional President-Elect, the Divisional Past-President, the Secretary-Treasurer, the Divisional Representatives, any past Divisional Representatives serving on the Board
of Directors, and six Members-At-Large. In addition, at the discretion of the Executive Committee, persons occupying other positions within the Division may be invited to serve as ex officio nonvoting members of the Executive Committee.

2. The Executive Committee shall have general supervision of the affairs of the Division. All actions of the Executive Committee which are of a continuing nature are subject to the approval by majority vote of the members voting at an annual meeting or by electronic ballot.

3. The President shall be Chair of the Executive Committee and the Secretary-Treasurer of the Division shall be Secretary of the Executive Committee.

4. The President, in consultation with members of the Executive Committee, shall appoint such chairpersons and members of committees as are provided for in Article VII of these Bylaws.

Article V. Nominations and Elections

1. The Officers of the Division shall be elected, according to a preferential voting system, by the Fellows and Members of the Division by mail or online ballot as provided on the APA website, except as provided in Article III and except that the Secretary-Treasurer shall be elected by a majority vote of the Division Executive Committee.

2. The Secretary-Treasurer shall send an electronic nomination ballot to each Fellow and Member of the Division before January 1 each year. This ballot shall provide two places for each office to be filled.

3. The nomination ballots shall be returned by the Fellows and Members to the Secretary-Treasurer for counting. The names of those selected, in accordance with Sections 4, 5, and 6 below, shall be transmitted by the Secretary-Treasurer to the Association's Election Committee for inclusion on the election ballot.

4. The election ballot for Divisional President-Elect shall contain the names of the three eligible nominees standing highest on the nomination ballot for this office, who have indicated their willingness to serve if elected. If the number of nominees receiving the requisite number of nominating votes exceeds the number of nominees the bylaws specify for that office, a nominations and elections committee consisting of the Secretary-Treasurer, President, and Past President shall select the needed nominees.

5. The election ballot for Divisional Representative shall contain the names of the three eligible nominees standing highest on the nomination ballot for this office, who have indicated their willingness to serve if elected. If two or more Representatives are to be elected, at least two nominees for each office shall be listed. If the number of nominees receiving the requisite number of nominating votes exceeds the number of nominees the bylaws specify for that office, a nominations and elections committee consisting of the Secretary-Treasurer, President, and Past President shall select the
needed nominees.

6. There shall be two Members-At-Large elected each year. The election ballot for Member-At-Large of the Division Executive Committee shall contain the names of the four eligible nominees standing highest on the nomination ballot for this office, who have indicated their willingness to serve if elected. If the number of nominees receiving the requisite number of nominating votes exceeds the number of nominees the bylaws specify for that office, a nominations and elections committee consisting of the Secretary-Treasurer, President, and Past President shall select the needed nominees.

7. Divisional Representatives shall assume office on the first day of January following their election. Other officers shall assume office on the day after the close of the annual divisional meeting following their election. All shall hold office until their successors are elected and accept office in their stead.

**Article VI. Meetings**

1. The regular annual meeting of the Division shall normally be held during the annual convention of the American Psychological Association. There may be additional meetings of the Division at such time and place as the membership, on recommendation of the Executive Committee, may determine.

2. The purposes of divisional meetings shall be the presentation of scientific reports, the transaction of business, and the discussion of such other matters as may come before the Division. All Fellows, Members, Associates, and Affiliates of the Division shall be eligible to present papers at the annual meeting. Persons who are not members of the Division may be listed as co-authors of papers presented by members. The Executive Committee may specify classes of persons other than members who shall be eligible to present papers, and the Program Committee shall have the right to invite persons, whether members or not, to present papers in the general area of interest of the members.

3. The Division shall seek to coordinate its program with, and participate in the program of the American Psychological Association, but the Division, through its Program Committee, shall have the right to make all such arrangements, including the scheduling of sessions, as are in the interest of the Division members.

4. A quorum at the annual business meeting shall consist of not fewer than ten Fellows and Members of the Division.

**Article VII. Committees**

1. The committees of the Division shall consist of such standing committees as may be provided by these Bylaws and such special committees as may be established by vote of the members or of the Division Executive Committee, in accordance with Article V, Section 7, of the Bylaws of the American Psychological Association. Committees shall serve for the term of the Divisional President unless otherwise provided for.

2. The Fellows Committee shall consist of three Fellows of the Division, serving staggered terms of three years. Each President-Elect of the Division shall appoint one member, who will serve as the chairperson of the Committee when the President-Elect becomes President. It shall be the duty of this Committee to examine the qualifications of Members to become Fellows of the Division and shall recommend to the Division Executive Committee those Members who met the Fellowship requirements, as provided for in Article II, Section 2, of these Bylaws and in Article II, Section 3, of the Bylaws of the Association.
3. The Program Committee shall consist of three Members or Fellows of the Division, serving staggered terms of three years. Each President-Elect of the Division shall appoint one member, who will serve as the chairperson of the Committee when the President-Elect becomes President. It shall be the duty of the Program Committee to make arrangements for the program of the annual meeting and any other meetings of the Division voted in accordance with the provision of Article VI of these Bylaws.

**Article VIII. Dues**

1. The Annual dues of Fellows, Members, and Associates shall be paid to the Division by the American Psychological Association from those members' general dues to the Association, as provided for in Article XVIII of the Bylaws of the Association.

2. The Levy of special assessments on Fellows, Members, and Associates shall be determined by majority vote of those Fellows and Members voting at an annual meeting, upon recommendation by the Executive Committee. They will be included in the next annual dues statement of the Association, and will be collected and paid to the Division by the Association.

3. Annual and special dues of Affiliates shall be established by the Executive Committee.

**Article IX. Amendments**

1. The Division, by vote of two-third of the Fellows and Members voting at any annual business meeting, or by a majority of those Fellows and Members of the Division voting on a mail or electronic ballot, may adopt such amendments to these Bylaws as have been (a) presented and read at the preceding annual business meeting or (b) circulated to the membership at least two months prior to the final vote on the proposed amendments. Circulation may be carried out by publication in the official newsletter of the Division and by an electronic mailing to the last known address of the members.

Revised:
January 1975
July 1977
August 1991
August 1992
August 1996
August 2010
August 2012
August 2013
August 2014

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**RIDDLE ME THIS...**

What do land mines and tuberculosis have in common? (from p. 6)

**ANSWER:** GAMBIAN GIANT Pouched Rats have been trained to detect both reliably.

The mission of Division 3 is to promote scientific inquiry through teaching and research, and to support experimental psychology through the advocacy and educational programs.

We work closely with the Science and Education Directorates. Our membership consists of people who do basic and applied research in cognitive psychology, animal behavior processes and neuroscience. In addition, we welcome members who do experimental work in developmental, social, and other areas. Many of our members are primarily teachers of psychology in these areas. Division 3 provides strong leadership in APA Council, representing members' views on training and federal funding, and on APA journal and publication policy.