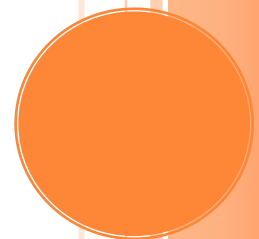


APA MONTHLY BOARD REPORT

*Selected Activities in the Central Office
April 2016*

Cynthia D. Belar, PhD, ABPP Interim CEO

4/1/2016



Executive Office: Association of Graduates Students (APAGS)

- At the Rocky Mountain Psychological Association annual conference in Denver, APAGS presented to over 80 students on choosing the right graduate program for you, and to 20 students on navigating the dissertation process.
- In a new collaboration with Division 9 (SPSSI), APAGS held its highest-attended webinar, a student-organized methodology primer on social network analysis. APAGS will follow up with two additional methodology webinars this summer.
- The APAGS Committee met during the APA Spring Consolidated Meeting and discussed developing a position statement on Campus Activism, changing the foci for the current APAGS members-at-large, and concerns about a growing trend in academic institutions of opting to hire more non-tenure and adjunct faculty, among other topics.
- APAGS submitted a comment to the Ethics Committee regarding Cross-Cutting Agenda Item 2.
- APAGS submitted a comment to BEA regarding New Business Item 24A.
- The voting period for the APAGS election was the entire month of April. Election winners will be announced in early May.
- APAGS sent out the APA Action Alert through its ACT Network and via social media, asking that students request that their congressional representatives support H.R. 4223, the “Protecting Our Students by Terminating Graduate Rates that Add to Debt Act”
- APAGS Citations were given to
 - Rose Sokol-Chang for her contributions to the journal *Translational Issues in Psychological Science*
 - Jenny Smulson for her advocacy on student loans
- Volume 2, Issue 1 of *Translational Issues in Psychological Science* was sent to members in early April.
- The APAGS Science Committee met at APA Headquarters. Science Committee members revised the scoring rubrics for two grants, discussed the lack of tenure track positions for emerging psychologists, and received training on the journal review process (by Mary Beth Kenkel) and federal advocacy (by Craig Fisher).

Executive Office: Center for Organizational Excellence

- Dr. David Ballard presented at and attended a number of industry- and profession-related conferences: co-presented a seminar at the 2016 Society for Industrial and Organizational Psychology (Div. 14) Conference in Anaheim, CA (“Integrating the Science of Employee Health, Well-Being, and Safety Into I-O Psychology Practice”); keynote address at Interactive Health’s 2016 Client Conference, Chicago, IL (“The role of psychology in well-being and performance”); and presented two sessions at the 2016 Art and Science of Health Promotion Conference in Orlando, FL (“Beyond Behavioral Health: The Role of Psychology in Employee Well-Being and Organizational Performance”). He also participated in the meeting of the National Volunteer Fire Council’s Health and Safety Workgroup via teleconference.
- Dr. Ballard was interviewed by Mandarin Quarterly magazine (the leading Chinese print/online publication for Mandarin-speaking residents in Chicago, New York City and San Francisco) regarding work stress.
- The center published on April 13 *Vol. 10, No. 4 of its Good Company Newsletter*, with topics including the effect of work-related discrimination on stress and health, how wellness programs are moving beyond physical health and more.
- Staff from the center hosted a conference call for the Psychology in the Workplace Network (PWN) Steering Committee, focused on preparing for the annual PWN business meeting in May.
- Dr. Ballard chaired the April meeting of APA’s Coordinating Committee for Administration and Management (CCAM).

Executive Office: Center for Psychology and Health

- Planned and staffed the Integrated Primary Care Alliance, one of Dr. Susan H. McDaniel’s presidential initiatives which brought 81 representatives from 25 healthcare organizations together for a 1 ½ day meeting at APA headquarters in D.C.
- Invited to attend the 2 day Starfield Primary Care Summit, “Advancing Primary Care Research, Policy and the Triple Aim” sponsored by the American Board of Family Medicine (ABFM).
- Attended American Academy of Pediatrics Briefing on Supporting Health Parenting through Primary Care.

- Attended Hill briefing on the “Impact of addiction on Infant Mortality”.

Executive Office: International Affairs

- The annual Psychology Day at the United Nations took place April 28 at UN headquarters in New York with the theme, *From Vulnerability to Resilience: Using Psychology to Address the Global Migration Crisis*. The 400+ audience heard remarks from Ambassador-sponsors and speakers in two panels on (1) Cultural Integration in the Process of Resettlement and (2) Children, Youth, and the Migration Crisis. The event can be viewed on UN Web TV at: <http://webtv.un.org/search/from-vulnerability-to-resilience-using-psychology-to-address-the-global-migration-crisis-ninth-annual-psychology-day-at-the-un/4870603484001?term=Psychology>
- APA’s Committee on International Relations in Psychology (CIRP) met during the consolidated meetings. Highlights of the meeting included completion of the *Resolution on the Free and Responsible Practice of Science, Freedom of Movement of Scientists, and APA International Engagement* for consideration by Council at the summer meetings; completion of an informational brochure titled *Using Translated/Adapted Measurement Instruments Internationally* and review of a draft *Competencies for US Psychologists Engaged Internationally*.

Executive Office: Ethics

- Dr. Lindsay Childress-Beatty presented three-hour ethics workshops for the 2016 Society for Pediatric Psychology Annual Conference in Atlanta entitled: “Navigating Ethical Dilemmas in Pediatric Psychology” and the 41st Society for Sex Therapy and Research Annual Meeting in Chicago entitled: “The Ethics of Psychological Practice in the Digital Age: Accept Friend or Ignore”.
- Drs. Katherine Nordal and Childress-Beatty assisted Dr. Linda K. Knauss, 2016 Ethics Committee Chair, in holding a conference committee discussion at Spring Consolidated Meetings regarding the proposed revision to Standard 3.04 of the *Ethical Principles of Psychologist and Code of Conduct* (Ethics Code). The Ethics Committee Chair, who has not attended Consolidated Meetings in past years, took the opportunity to also meet with other Committees for discussions of mutual interest.
- Ethics staff supported the Ethics Committee at its Spring meeting in which it reviewed one case, two membership matters, reviewed the public comment concerning the proposed revision to Standard 3.04 of the Ethics Code and voted to recommend an amendment to that Standard, voted to begin a complete revision of the Ethics Code, reviewed four items from the Spring Consolidated Meetings for

possible comment, selected the winning paper and two additional papers for the Graduate Student Ethics Prize to be given with APAGS at Convention in Denver, and revised its membership application process, among other tasks.

- Drs. Nordal and Childress-Beatty, as well as Joan Freund from the Practice Directorate, worked with the Co-Chairs of the APA Commission on Ethics Processes to hold the first conference call meeting of the Commission and to prepare for the in-person meeting scheduled for early May.

Education Directorate

Program Consultation and Accreditation (ACCRED)

- The Commission on Accreditation (CoA) reviewed over 110 self-studies.
- Staff represented the APA-CoA at the Association of Specialized and Professional Accreditors meeting and participated in a panel.
- OPCA was notified that its 3-Year Interim Report to the Council for Higher Education Accreditation (CHEA) has been accepted without any requests for additional information.

Graduate and Postgraduate Education (GPET)

- Published a report on student attrition.
- Exhibited PSYCAS at the Society for Industrial/Organizational Psychology and Society for Personality and Social Psychology and conducted webinars for four departments.
- GPET and OPCA staff participated in a workshop at the IOM on accreditation and interprofessional education.

Precollege and Undergrad (PCUE)

- The Director presented at the Gateway to Course Completion Conference.
- The APA TOPSS Charles T. Blair-Broeker Excellence in Teaching Award was given to: Steve Jones, MA; Amy Ramponi; and Virginia Welle, MS.

- Hosted students from the Morgan State University's Psychological Society to share information about APA and careers.

Center for Psychology in Schools and Education (CPSE)

- CPSE hosted the first international summit on talent development.
- CPSE held its annual breakfast at the AERA conference. Sessions on the Top 20 Principles report and the CPSE Coalition survey of Kindergarten teachers.
- The updated Classroom Violence Directed Against Teachers brochure helps PreK-12 teachers cope with and prevent threats of violence.

Continuing Education

- Clinician's Corner Workshop, *Attachment-Based Family Therapy Introductory Workshop* by Guy Diamond, PhD
- A CE series was developed on the APA Recovery to Practice Curriculum.

EdGRO

- EdGRO sent an action alert to get cosponsors for the POST GRAD Act; six more representatives have signed on the total is 36.

Education: Center for Work Force Studies

- CWS published a Datapoint in the *Monitor* on postgraduate plans and salaries for recent doctoral recipients: <http://www.apa.org/monitor/2016/04/datapoint.aspx>.

Practice Directorate

- The APA Practice Organization hosted the annual **Coalition for Patients' Rights (CPR)** meeting on April 20, 2016. CPR is a coalition comprised of other 35 health professional organizations representing more than 3.5 million licensed and certified healthcare professionals committed to ensuring comprehensive healthcare choices for all patients. This year's meeting focused on how states' health care licensing boards are altering their regulatory structure in light of the US Supreme Court's decision in the NC Dental Board case and on the use of multi-state licensing compacts to deal with licensure mobility, interjurisdictional practice and temporary practice issues.

- CAPP member Kathleen Ashton and Practice staff exhibited APA resources at the **Association of Health Care Journalists Conference** in Cleveland, Ohio April 7-10. Approximately 500 health care, medical and science journalists attended the conference and many visited the exhibit booth to ask questions about psychology or to find resources for future stories.
- APA's **Disaster Resource Network** distributed flood resources to psychology leaders in southern states to help affected residents. The program also sent, through APA's International Office, earthquake resources in Spanish to the Ecuador Association of Psychologists. DRN psychologists in coordination with the Boston Athletic Association worked in medical tents and other locations during the Boston Marathon to offer support to both runners and medical staff volunteers.
- Practice staff participated, along with individuals representing 25 healthcare organizations, in President Susan McDaniel's **Primary Care Alliance meeting**, April 8-9.
- Dr. Lynn Bufka, Associate Executive Director for Research and Policy participated in an **American Gastroenterological Association work group** call to discuss use of a "gastric balloon" as a weight loss mechanism for adults who are obese. The work group discussed the role psychologists might play in a team based approach to using this procedure.

Public Interest Directorate

Applying Psychological Science, Benefiting Society

- The Minority Fellowship Program's Training Advisory Committee (TAC) welcomed Dr. Janice Warfield as the new Chair. The TAC selected 9 Mental Health and Substance Abuse Services (MHSAS) predoctoral, 3 finalists for the MHSAS predoctoral policy slot, 1 MHSAS postdoctoral, and 50 Services for Transition Age Youth fellows from over 240 applications. The policy fellow selected by SAMHSA from among the 3 finalists will intern this summer with Dr. Larke Huang, MFP alumna and SAMHSA's Director of the Office of Behavioral Health Equity.
- The Health Disparities Program co-hosted a webinar with the Morehouse School of Medicine (MSM) on "Treating Patients with Mental Health Conditions Who Use Tobacco." Nadine J. Kaslow, PhD, APA Past President, gave introductory remarks, and featured speakers were David Satcher, MD, PhD, former U.S. Surgeon General and Director, The Satcher Health Leadership Institute at MSM,

and Timothy P. Carmody, PhD, President, Division 18 and Director, Health Psychology, Mental Health Service, SFVAMC.

- Andrew Smiler, PhD, contributed the lead article in April's In the Public Interest - "Man Up... Whatever that Means," on the power, pieces, and plural of masculinity (cross-posted on the PI blog).
- Other recent PI blog posts include Islamophobia in the U.S.: A Threat to Justice Everywhere by Muninder Kaur Ahluwalia, PhD, and Saba Rasheed Ali, PhD, and Health and Healthcare Injustice: Why We Really Should Care About HIV Disparities by Alyssa Arentoft, PhD, and Monica Rivera Mindt, PhD.

Public Interest Government Relations:

- Supported the expansion of nondiscrimination protections in a key job training program; protections included for gender identity, transgender status, pregnant women, limited-English language, and those with disabilities
- Continued efforts to reduce gun violence by calling for an end to the ban on federal spending on prevention research
- Submitted testimony on 2017 Justice Department funding to Congress, including priorities of mass incarceration and police-community relations

Membership Recruitment & Engagement

- The newly-formed Product Management & Development team, led by Tanya Carlson, the new Senior Director of Membership, is conducting member research to inform a product strategy that encourages deeper member engagement.
- The Dues & Database team concluded the 2016 Renewal program and a final telemarketing effort to 13,342 resulting in 494 renewed members (\$134,571 total revenue).
- The Membership Marketing team (MM) supported the renewal program with a final "It's Not Too Late" email. MM also marketed a Webinar on Mobile Applications in Behavioral Health which generated 1,228 registrants and 625 participants. MM began marketing the Practice Organization Summit on Alternative Practice Models which generated 53 registrants to date. During the Spring Consolidated Meetings, MM met with APAGS, CEMA and CECP to

discuss membership recruitment, engagement and retention plans. MM received approval to proceed with the development and implementation of a centralized Corporate Partnership Program to enhance member value by leveraging the assets of strategic partners and APA while maximizing non dues revenue.

Communications

- APA's monthly podcast "Speaking of Psychology" is now available through the Google Play music store, making it easier for the estimated 108 million Android users in the United States to subscribe to, download and listen to the podcast via their mobile devices.
- APA's main Facebook page added an average of 340 fans per day during April, ending the month with a total following of over 444,000. Our Twitter page gained an average of 43 followers per day, for a total of more than 62,000. Combined, APA's principal social media properties have a reach of over 637,000 followers.
- Web Content Services evaluated user behavior on the recently redesigned Membership section of APA.org, making changes in some design elements. We will continue to study analytics and tweak the pages based on user results. The website editorial team is also addressing the need to delete outdated pages on APA.org. Working with ITS, we are looking to build an archive for content that should be saved so it is searchable but no longer live on the site and thus bogging down search results.
- Communications began working this month with a consultant who is evaluating current advertising in APA properties to identify opportunities for revenue growth. The consultant is looking at APA's website, e-newsletters, blogs, social media and other vehicles.
- Editorial and Design Services designed and published the newly released Violence Against Teachers campaign materials--a poster, PDF for the web and digital flip book. The team also created eblasts announcing 2016 convention events and activities, including Susan McDaniel's Presidential Reception, continuing education workshops and graduate student attractions.

Publications and Databases

- APA Journals released 30 issues this month, including a total of 293 articles into PsycARTICLES. Journals staff published the first APA issue of *The Humanistic Psychologist*. Division 32, Society for Humanistic Psychology, completed their publishing contract with Taylor and Francis, and moved to APA Journals at the end of 2015. The first issue of volume 44 was released by APA Journals in April, 2016. A press release email announcing that APA is now the publisher of *The Humanistic Psychologist* was deployed to over 300 members of relevant organizations. The press release was also posted on the APA website in “News & Events.” A “meet the editor” event is planned for the APA Convention to introduce this newest publishing partnership.
- APA Journals launched the 67th and 68th issues of *Particularly Exciting Experiments in Psychology (PeePs)*. The April issue focused on how social expectations influence behaviors. 1,293 people subscribed to PeePs in April—up from 1,264 in March 2016.
- The APA Journals Publisher attended a workshop on implicit bias in peer-review at the American Association for the Advancement of Sciences. Representatives from major journal publishers and the research community (particularly editors) were invited to attend this all day session to review statistics on implicit bias in peer-review, and brainstorm ideas for addressing sources of bias. This workshop feeds nicely into a Publications and Communications board item on editorial diversity in APA Journals, as well as the association’s planned fresh look at its Diversity Implementation Plan.
- Also, the Tween Book: *A Growing-Up Guide for the Changing You* (Magination Press®) won the gold medal for Middle Grade Nonfiction in the 2015 Nautilus Book Awards. This Tween Book is full of tips, advice, research, and reflection questions to help youth navigate the tween experience in our ever complex social world.

Science Directorate

- “Wasteful” Research on Capitol Hill. APA was a lead organizer of a Capitol Hill exhibition on “Wasteful’ Research: Looking Beyond the Abstract” on April 13, 2016. The event featured scientists whose research had been publically attacked by members of Congress or media commentators as supposedly wasteful federal spending. Nine scientists displayed posters to explain their research to a lay

audience and spoke with a crowd of about 150 policymakers and advocates. Among the scientists were three psychologists: Kimberley Phillips (Trinity University), who developed a primate model for exercise studies; Frederick Muench (Feinstein Institute for Medical Research), who developed a text message intervention for heavy drinkers; and Karen Ingersoll (University of Virginia), who used text messaging to improve adherence and other health behaviors in a rural HIV-positive population. The event was chronicled in the [Huffington Post](#).

- *USA Science Expo.* APA and the Boston Museum of Science teamed up to sponsor an exhibit at the [USA Science Expo](#) in Washington, DC on April 15-17. The exhibit — called "The Science of Kids: Ask, Play, Learn!" — featured interactive tasks used in cognitive development experiments with young children. Graduate students from local universities, museum educators, and Science Directorate personnel staffed the exhibit, engaging visitors of all ages in the tasks and answering their questions about psychological research. The Expo is one of the largest science fairs in the world: this year it had more than 500 booths and attracted over 300,000 attendees. APA's exhibit — one of the few in the behavioral sciences — drew large crowds throughout the three-day event.
- *Coalition for National Science Funding.* On April 26, APA participated in the annual CNSF exhibition/reception on Capitol Hill. APA's exhibit featured the federally funded research of psychologist Sandra Calvert (Georgetown Univ.) on the impact of digital media on children's learning.

American Psychological Foundation

APF would like to thank the following donors who made major commitments in April to APF's *Campaign to Transform the Future*:

- **Terry Sai-Wah Gock, PhD**, pledged \$10,000 to the APF Wayne F. Placek Fund, which supports empirical research from all fields of the behavioral and social sciences on topics related to lesbian, gay, bisexual, or transgender issues.
- **Walter Katkovsky, PhD**, has committed \$250,000 to establish the APF Walter Katkovsky Scholarship Fund. This fund will defray the cost of psychopharmacology training. It will encourage qualified early career psychologists to gain expertise in psychopharmacology and join healthcare teams, benefiting patients in need of help because of psychological and medical problems.
- **Melba J. T. Vasquez, PhD**, became a \$10,000-level donor to the *Campaign to Transform the Future* with her new commitment to APF's Dorothy W. Cantor Leadership Institute for Women in Psychology (LIWP) Fund.

APF is proud to have approved the following grants, awards, and fellowships in April:

- **Amber A. Hewitt, PhD**, of the University of Akron, was selected as the 2016-2017 Jacquelin Goldman Congressional Fellow. This fellowship supports a congressional fellow with an interest in policies that affect the psychological development of children.
- **Daniel Bagner, PhD**, from Florida International University, received the APF/Division 37 Diane J. Willis Early Career Award.
- **Ismahan Soukeyna Diop, PhD**, received the 2016 Frances M. Culbertson Travel Grant to attend the International Congress of Psychology.
- **Jennifer Thomas, PhD**, from the Eating Disorders Clinical and Research Program, Massachusetts General Hospital, received the John and Polly Sparks Early Career Grant to help children suffering from serious emotional disturbance.