

Arizona Psychoanalytic Society Florence Rosiello, PhD

I. Structure

A. Officers

President: Florence Rosiello, PhD
Past-president: Allan Gelber, PhD
President-elect: Craydon McDonald, PhD
Section IV Representative: Florence Rosiello, PhD
Secretary: Luciana Fonseca, BA
Treasurer: Greg Novie, PhD
Members-at-Large: Bhupin Butaney, PhD & Deborah Partington, PsyD
Student Representative: None

B. Membership

Division 39 Members: 33
Psychologist: 24
Social Work: 7
Graduate Student: 10
Psychiatry: 7
Others: 28 + Honorary Members

C. Diversity in Membership

Graduate Students 10
Early Career Professionals: 12
Non-Clinicians: 3
Transgender members: 1

II. Governance Functions

Yearly meetings with all members, as well as Executive Committee meetings that are held every few months or as needed. We use Focus Groups that include 5 different members each time and 2 different Executive Committee members that we hold at local restaurants. Frequent e-mails and Eflyers to members and non-members. Online membership voting for Executive Committee officers or changes in bylaws. e-mail addresses are up to 2,000 and we use e-mailbrain for mass e-mails.

Recruitment: Online Social Media: Facebook, LinkedIn, Twitter, Eflyers, Google+, and APS YouTube Channel. YouTube videos of interviews with APS members on topics such as Sociopathology, and Bipolar Disorder (in process). We cull e-mail addresses that are posted on local university web sites on topics addressed in Salons, for example, e-mail addresses of faculty/students from Arizona State University, University of Arizona, Argosy, or University of Phoenix, etc. If the Salon is on Psychoanalysis and Film, we cull local film schools, if the Salon is on Psychoanalysis and Music, we cull Music Schools; if the topic is Psychoanalysis and Art, we cull the local art schools/galleries, if the Salon is on Psychoanalysis and Dance, we cull dance schools. We add these e-mail addresses to our listserv on e-mailbrain so that those who have been culled remain on our listserv. Also we use online marketing: GoogleAds, GoogleMaps, and Best of the Web. Lastly, we retain and get new members from Salons and Workshops and have a Membership Application desk at all events.

III. Publications and Communications

We have an exceptional Society web site that is interactive. We have e-mail address of APA. Div 39 Local Chapters throughout the country, if they are public and we send them Eflyers of all our events. All members, both Full and Student members, are listed on our web site with contact information, that is specialties, areas of practice, as well as Google map of their office locations and photo (the latter for Full Members). All Speakers for APS events are listed on our Membership web site list as Honoree Members. We have an APS Members Only Gmail list for general communications, we have a Membership Gmail account used for 'New Member' welcome e-mails and an APS Events Gmail account. We have an APS YouTube Channel with videos on psychoanalytic topics.

The Arizona Psychoanalytic Society has

- 1) a consistently updated web site maintained by a professional Web site Developer located in NYC
- 2) an E-flyer Designer located in NYC
- 3) a Society YouTube Channel
- 4) a Society Gmail account
- 5) a Society 'Events' Gmail account
- 6) a Society Gmail 'Membership' account
- 7) a Society Linkedin account,
- 8) a Society Facebook account
- 9) a Society Twitter account
- 10) a Society Google + account
- 11) a Society Google Chrome account
- 12) we have linked our Social Media accounts to each other so that Facebook links to Twitter, etc., a grapevine of sorts.

As a result of our Social Media, we now have International Full Memberships, one who lives in Israel, and one who lives in Germany.

- 13) Our web site is capable of accepting membership applications, and of paying online for our events.
- 14) We maintain an e-mailbrain account (listserve) with 2,000 e-mails of local and national and international e-mail addresses

IV. Chapter – Division 39 relationships

At every event, APS strongly suggests that our members join the Division, highlighting the importance of maintaining the chapter's connection to Section IV and therefore CE certifications for licensure and attendance APA Annual Conferences. We send a representative from the society to the Spring Meeting. We also send periodic e-mails to APS members listing the benefits of being a Division member. We forward relevant e-mails from Division lists to our members.

V. Programming

A. Programs Upcoming Salons

April 11, 2015 - Psychoanalysis: In and Out: The Work of Adam Phillips, presented by David Rappaport, PhD.

May 18, 2015 - R.D. Laing presented by Michael Guy Thompson and Steven Gans, PhD

September 2015 - Film & Psychoanalysis (to be determined)

November 2015 - Salon with George Hagman, PhD

B. Past Salons

March 28, 2015 - Riders on the Storm: Bipolar Disorder, presented by Bhupin Butaney, PhD, Craydon McDonald, PhD, Florence Rosiello, PhD

December 6, 2014 - How I Do the Work, presented by Felix Solomon, PhD, Stanley Stern, MD, and Edward Gibeau, PhD

October 18, 2014 – Hope, presented by Sandra Buechler, PhD

September 20, 2014 - Listening to the Melody of Emotions, PhD, presented by Allan Gelber, PhD

March 29, 2014 - Psychoanalysis: How Did It All Begin? presented by Florence Rosiello, PhD

March 15, 2014 - Attachment Theory Expanded, presented by David Shaddock, PhD

January 11, 2014 - The Gift of Grieving, presented by Allen Siegel, MD, moderated by: Allan Gelber, PhD

November 9, 2013 - Film & Psychoanalysis: My Week With Marilyn, presented by Bhupin Butaney, PhD

September 28, 2013 - The Dreamer's Dialogue, presented by David Rappaport, PhD

Please see our web site's Upcoming Salon and Past Salons dropdown for additional information. Programs last between 4 to 5 hours and are held every month or every other month. <http://www.arizonapsychoanalyticsociety.com>

VI. Education and training

- We encourage our members to attend conferences, and to join Division 39.
- We have a 6-week class on Using Emotions in Treatment.
- We had a class on the History of Psychoanalysis that was 6 weeks long.

IX. What I want to learn from other chapters

Suggestions for Salons and potential classes. We would like e-mail addresses of all APA Division 39 members, nationwide.

X. Recommended seminars

Allen Siegel, MD; David Rappaport, PhD. 2 favorite presenters of our Society.