

Southeast Florida Association for Psychoanalytic Psychology (SEFAPP)

- Paul E. Mootz, RN, BSN

I. Structure

A. Officers

1. President: Paul E. Mootz, RN, BSN
2. President-Elect/Program Committee Chairman: Marshall Fenster, PhD
3. Past Co-Presidents: Emily Krestow, PhD, Linda Sherby, PhD, ABPP
4. Treasurer: Laura Levin, PhD
5. Secretary: Efrain Gonzalez, PhD
6. Membership Chairman: Barbara Lurie, PhD, LMFT
7. Div. 39 Representative: Paul E. Mootz, RN, BSN
8. Education Chairman: Marshall Fenster, PhD
9. Website Administrator: Rick Weiss
10. Student Representatives: Kimberly McGoey, Jie Zhu, Dan Sheridan

B. Membership

1. Div. 39 Members: 28
2. Psychology: 26
3. Social Work: 10
4. Mental Health Counselors: 7
5. Psychiatry: 3
6. Students: 16
7. Other (did not identify): 15

C. Mission/Outreach

Our philosophy is to educate the public to psychoanalytic thinking, including both professionals and interested community members. We are actively seeking to expand our involvement in the community, but often find that people come to particular conferences but do not join or become actively involved in SEFAPP or its various learning endeavors.

II. Governance Functions

- A. Governance Structure: We have monthly Board of Directors' (BOD) meetings and continue to offer phone conferences for committee meetings. A subset of Board members are on the Program Committee which meets once a month immediately after the regular Board meeting. The Program Committee plans and coordinates the

educational events that we offer. SEFAPP members vote online for Board member officers. The Executive Committee is composed of the President, President-Elect, Secretary, and Treasurer. The Executive Committee may meet in between scheduled Board meetings to discuss issues that need resolution prior to the next scheduled meeting. The President plans the BOD Meeting; the Secretary or designee records and finalizes the Minutes for review by the Board members in the next meeting.

- B. Administrative support, publications, and communication: Administrative and marketing support for SEFAPP is provided by Design Media Pros, based in Oregon. Rick Weiss is the Website Administrator. We communicate with our members and former and prospective members primarily via email. The SEFAPP website is accessible on the Internet and provides basic information about our mission, philosophy, and membership requirements. We send out our conference brochures this way as well as event calendars, Email blasts, and/or announcements of coming SEAFAPP events. We ask for feedback regarding possible future topics for presentation on the evaluation forms distributed to all attendees at our educational events. We also ask for input on such additional matters, such as preferred event locations and prospective speakers. We currently do not have a publication.
- C. Recruiting students and ECP members. We currently have two students on the Board of Directors. Additionally, we offer reduced registration fees to all non - SEFAPP member students at our educational events and free registration to SEFAPP member students. We actively market our educational and other events at local colleges and universities, with special assistance from SEFAPP Board members who have faculty ties. Lastly, stipends are offered to SEFAPP Board member students to attend annual Div. 39 conferences. (See below)

III. Chapter-Division relationships

1. We offer a stipend annually to a graduate student to attend the Div. 39 Local Chapter meetings to represent us. Two students will be attending the 2017 Div. 39 meeting in New York City with stipend assistance from SEFAPP.
2. Several Board members attend the Div. 39 Spring Meeting annually, and we draw many of our later presenters from those meetings.
3. We are very interested in informing Div. 39 membership of our conferences. We have used LISTSERV once in the past and will re-examine using this advertising option more regularly at the May 2017 Board Meeting.

V. Programming: See below *

VI. Education and training: We do not have a formal psychoanalytic training program associated with SEFAPP.

VII. Key Initiatives or innovations

1. We have included some two day weekend programs: Saturday is a regular Scientific Conference open to all professionals and to the general public. The second day is a clinically advanced, intensive workshop by the same speaker for approximately 20 -30 attendees at a higher registration fee. (See list of presentations below.)
2. We adopted another chapter's idea of not charging student members of SEFAPP for conferences. Additionally, non member students may register at a significantly lower cost. This has resulted in greatly increased student attendance.
3. Continuing to try to increase attendance at our conferences from areas outside of our past base in Hollywood, Florida remains a goal since it is still not clear that changing the location of many of the conferences to north of us in Palm Beach County will consistently improve our attendance. We will continue to monitor attendance at this year's conferences for evidence of sustained improvement in attendance.
4. This year's (2017) "Freud Amongst the Arts" SEFAPP event will be a celebration of Martin Revson's life and his support of psychoanalysis. Mr. Revson, who passed away in 2016 at age 105, was one of the early founders of the Revlon Corporation and a generous supporter of SEFAPP.
5. "My Interview with Dr. Martin Bergmann" will be presented by SEFAPP Board member, Donna Bentolila, PhD, LCSW, in conjunction with the November 2017 IFPE Conference.

VII. Current challenges It continues to be difficult to recruit new Board members, and membership in general. Our meetings are very time intensive, and we have had a cohesive hardworking board that has worked together for many years now. We worry about burnout, and hope to attract new board members. We have had some initial success in this endeavor.

Addressing the often low attendance rate at our conferences, we continue to look for a new venue further north of the Hollywood, Florida area. While we have had several conferences in this new location, the results are not yet conclusive.

We also found that our administrative/marketing needs have increased, necessitating exploration of alternatives to our current arrangement.

IX. What I want to learn from other chapters: Better ways to promote our conferences. We feel our conferences are extremely good and should be better attended. We would like to hear

from those Chapters who feel they are successful in this regard and how would they account for their perhaps larger attendance.

***PROGRAMMING**

SEFAPP has two categories of conferences: 1) Scientific Conferences which meet on a Saturday and are open to anyone who is interested in the topic being presented. 2) Sunday Advanced Clinical Seminar/Brunches. Limited to SEFAPP members only. We usually meet in a member's home. We award 3 CEs for each type of program.

2016 Programs:

January 9, 2016 : Scientific Conference, Ted Jacobs, PhD: "On Memory, Listening, Dreaming, and Sharing: The Use of the Analyst's Inner Experience."

Plus January 10, 2016, "Patients' Secrets, Analysts' Secrets: Their Interaction and Impact on the Analytic Process." Dr. Ted Jacobs - Advanced Clinical Seminar with registration limited.

March 12, 2016: Scientific Conference , Frank Summers, PhD, ABPP, "Aggression and its Vicissitudes."

Plus March 13, 2016: "Therapeutic Action: Clinical Case Seminar", Dr. Frank Summers. Advanced Clinical Seminar with registration limited.

May 14, 2016: Annual "Freud Amongst the Arts" social event. Dr Stefan Pasternak honored for his contributions to psychoanalysis, and the psychoanalytic community, and SEFAPP.

October 6, 2016: Scientific Meeting, "Bullying Amongst Girls," Shirley Malove, PhD.

November 12, 2016 Scientific Full Day Conference, "Individualities: How Personality Differences Matter for Psychotherapy," Nancy McWilliams, PhD.

2017 Programs:

January 28, 2017: Scientific Meeting: "See, Hear, and Feel the Bodies in the Room: Working With Embodied Trauma." Johanna Malone, PhD.

Plus January 29, 2017: Advanced Clinical Seminar: “Traumatic Disfigurement: Engaging the Unseen Realities Within Body Dysmorphic Disorder.” Johanna Malone, PhD.

February 26, 2017: Film Screening & Discussion: “Inside/Out: The Story of Emotional Life.” Linda Sherby, PhD, ABPP – discussant.

March 18, 2017: “That’s Enough About You, What About Me? Working With Borderline Narcissistic Couples.” Carl Bagnini, PhD.

May 6, 2017: Freud Amongst the Arts, annual SEFAPP event. “Celebrating Martin Revson’s Life.”

October 14, 2017: Scientific Meeting, “The Psychology of Black Boys and Adolescents.” Kirkland Vaughn, PhD.

Plus October 15, 2017: Advanced Clinical Seminar, “Transference and Countertransference with Black Boys.” Kirkland Vaughn, PhD.

November 12, 2017: “My Interview with Dr. Martin Bergmann.” Donna Bentolila, PhD, LCSW. To be presented immediately after the IFPE Conference