From the Editor

Sharon Lamb, EdD

This summer issue of The Amplifier is brief so that we can send you the APA convention program for Division 46 via first class mail (in time for you to receive it before leaving for San Francisco.) The Fall/Winter issue, like the Spring issue, will be longer and chock full of interesting items including reports and abstracts of papers from the convention. If you are willing to review a book, send a letter asking for advice to the Asked and Answered section, discuss a TV show or movie that represents psychology well or even not so well, tell about a recent publication or accomplishment, or excerpt some of your more recent work, please email the editor. As the Spring issue had a sub-theme of children and the media, the Fall/Winter issue will have a sub-theme of violence and the media. Anyone willing to address issues relating to violence, psychology, and the media or, in particular, the Virginia Tech murders and how psychologists played a part in the media representation of these tragic events, please suggest an article to the editor. Write to slamb@smcv.edu. The due date for all items is Sept. 15.

From the Program Chair

Lilli Friedlander, PhD

Division 46’s 2007 convention program highlights cutting-edge research and applications. Exciting programs include the influence of media in shaping behaviors and moral attitudes, the impact of media content on viewers/games players and journalists, and the use of new technology in medicine, sports and psychology. The program features talks on the evolution of interactive media and using the media to share psychological knowledge and science.

The invited addresses include virtual reality’s latest findings, computer crime among adolescents, and studies revealing the effects of different media on social interaction. Presentations also include interactive workshops on writing for the media and getting books published. A historical perspective of media psychology is the topic of the president’s address.

Division 46 Election News

- President-Elect: Danny Wedding, PhD
- Secretary: Pauline W. Wallin, PhD
- Members-at-Large: Irene M. Deitch, PhD, and David B. Baker, PhD
- Council Representative: Lenore E. Walker, EdD

Join Division 46 Today!

You can find the online membership application form at our site (www.apa.org/divisions/div46/). There is a PDF download on the main page. Please fill out the form and mail it to Division 46, Administrative Office, 750 First Street, NE, Washington, DC 20002-4242.
Friday, August 17

8:00–9:50 AM
Business Meeting (Executive Board)
SF Marriott Pacific Conference Suite C

11:00–11:50 AM
Symposium: Virtual Reality—PTSD Exposure Therapy
Moscone Center Room 3004
Albert A. Rizzo, PhD; Ken Graap, PhD; Barbara O. Rothbaum, PhD;
Jeff Pyne, MD; Thomas D. Parsons, PhD, MA; Jarrell Pair, MS

12:00–12:50 PM
Discussion: Writing for the Public—Tips to Make Your Message Effective
Moscone Center Room 309
Pauline Wallin, PhD

1:00–2:50 PM
Symposium: Communicating Psychological Science through the Media
Moscone Center Room 2014
Chair: James H. Bray, PhD
Discussant: Steven J. Breckler, PhD

Using the Media to Disseminate Psychological Science
James H. Bray, PhD

Using New Technologies for Disseminating Psychological Science
Pauline Wallin, PhD

3:00–3:50 PM
Symposium: Media and Crisis Coverage—Effects on Viewers and Journalists
Moscone Center Room 3010
Chair: Stuart Fischoff, PhD

Impact of Sustained Crisis Viewing on Children of Various Ages
Lawrence Balter, PhD

Phantom News, Media Crises, and Anxiety
Robert Simmermon, EdD

Saturday, August 18

8:00–8:50 AM
Symposium: Athletes and the Media—A Love–Hate Relationship
Moscone Center Room 3000
Chair: Christopher M. Carr, PhD
Discussant: Christopher M. Carr, PhD
Mitch Abrams, PsyD

9:00–9:50 AM
Invited Address: Transformational Impact of Virtual Reality: Latest Research and Implications
Moscone Center Room 2005
Jeremy Bailenson, PhD

2:00–3:50 PM
Workshop: How to Get Your Book Published
Moscone Center Room 302
Judy Kuriansky, PhD

4:00–4:50 PM
Invited Address: Computer Crime: New Form of Problem Adolescent Behavior
Moscone Center Room 2009
Shirley McGuire, DrPH; Sandra A. Brown, PhD

5:00–5:50 PM
Social Hour: 20th Anniversary Celebration
Hilton San Francisco Hotel Continental Parlor 8

Sunday, August 19

8:00–9:50 AM
Symposium: Evolution of Interactive Media—Video Games, Science, and Advocacy
Moscone Center Room 3005
Chair: Elizabeth K. Carll, PhD
Discussant: Charles Spielberger, PhD

Using the Media to Disseminate Psychological Science
James H. Bray, PhD

Beyond Violence and Aggression: Video Games and Future Research Areas
Dorothy G. Singer, EdD

Killers and Sexpots: Do Gender Stereotypes in Video Games Matter?
Karen E. Dill, PhD

Do Parents Understand and Use Video Game Ratings Effectively?
Jeanne Funk, PhD

Children, Violent Video Games and Advocacy: Influencing Public Policy
Elizabeth K. Carll, PhD

9:00–9:50 AM
Discussion: Behavioral Medicine in Feature Films—Reversing a Trend
Moscone Center Room 236
Chair: John V. Flowers, PhD
Discussant: Steven L. Schandler, PhD
Monday, August 20

10:00–10:50 AM
Poster Session
Moscone Center Halls ABC

Third-Person Effect in College Students
Tamara D. Marashlian; Lorinda B. Camparo, PhD

Sista Stereotype: Portrayals of African American Women in Cinema
Rikesha L. Fry, MEd; Angela D. Ferguson, PhD

Problematic Usage Among Highly Engaged Players of MMORPGs
Christopher S. Peters, BA; Alvin Malesky, PhD

Reading Between the Lines: Writers of Blogs and Private Journals
Mary Joyce D. Juan, BA; Gerald Mendelsohn, PhD; Hazel R. Atuel, MA; Ann-Marie Yamada, PhD; Anthony J. Marsella, PhD

Psychology in the Garden of Good and Evil
John V. Flowers, PhD; Steven L. Schandler, PhD; Kristin M. Ritchey, BA; Carolyn Schoombe, MA; Shannon B. MacKenzie, BS; Michelle J. Bernstein, BA

Virtual Reality Therapy for Anxiety Disorders: An Exploratory Meta Analysis
Donna M. L. Heretick, PhD; Kerry A. Brennan, BA; Garrett Brentzel, BA; Christine F. Lash, PhD; Walter R. Long, BA

Impact of Violent Computer Games on Memory Consolidation and Concentrateness
Florian O. Rehbein, MS; Matthias Kleimann, MS; Thomas Mössle, PhD

Video Game Characters Exemplify Unsubtle Sex Role Stereotypes
Karen E. Dill, PhD; Kathryn L. Phillips; Michael A. Collins; Brian P. Brown

College Student Reactions to Face book and the Internet
Michael O'Connell; Gabby Altschuler; Anna Fisher; Brittney France; Rachel Kolber; Amanda Meiers; Mark Stapler; Roger D. Klein, PhD

Exploratory Study of University Students' Online Experience and Its Impact on Students' Performance
Ying-Fang Chen, MEd; Samuel S. Peng, PhD

Media Psychology Journal: Content Analysis of the First 8 Years
Ellen B. Derwin, MA; Janet deMerode, MA; JoAnne Shayne, MA

Media Psychology Awareness Project
Erik Gregory, PhD; Jonathan Cabiria, MS, MA; Jerri Lynn Hogg, MA; Pamela Rutledge, MBA, MA; Timothy D. Wells, MBA, MS

Cyber Sexy: Electronic Game Play and Perceptions of Attractiveness Among Men
Elizabeth R. Wack, BS; Stacey T. Dunk, PhD; Richard A. Mottola

11:00-11:50 AM
Poster Session
Moscone Center Halls ABC

Media Use and School Achievement: A German Longitudinal Study
Thomas Mössle, PhD

Adolescent Self-Mutilation: The Role of Media Exposure
Laura S. Howe-Martin, MS

Psychology: Technological Competencies and Communication Responsiveness in Professional Practice
Jeffrey S. Lawley, MA; Young-Ju Cho, MA; Jameson C. Lontz, MA; Daniel J. van Ingen, MA; Gaela S. Youngblood, PsyD

Diversity in Primetime Television Advertising From Multiple Perspectives
Mistie D. Seawell, MA; Rebecca V. Stein, MA; Daphny L. Tobias, Med; Karri A. Zumwalt, MS

Electronic Media Use and Multitasking Predict Distractibility and Impulsiveness
Laura E. Levine, DPhil; Bradley M. Waite, DPhil; Laura L. Bowman, PhD

Psychometric Assessment of the Multidimensional Media Influence Scale
Matt Vassar, PhD; William D. Hale, MS

Magazine Reading, Peer Norms, and Sexual Behavior in Emerging Adulthood
Jennifer L. Walsh, BA; L. Monique Ward, PhD

Emotional and Behavioral Aspects of Mobile Phone Use
David J. Laramie, MA; Linda J. Beckman, PhD

Efficacy of Virtual Reality for Pediatric Cerebral Palsy
Philip J. York, BS; Steven A. Rogers, PhD; Thomas D. Parsons, PhD, MA; Albert A. Rizzo, PhD
Publication and Submission Guidelines

*The Amplifier* is the official newsletter of APA Division 46, Media Psychology, and is published periodically throughout year (Spring, Summer, Fall/Winter). Unsolicited contributions from members are welcomed and encouraged. Articles must be relevant to media psychology and should not have been published elsewhere. All submissions should be sent to the Executive and Associate Editors, Sharon Lamb, EdD (slamb@smcvt.edu), and Jenny Whittmore Fremlin, MA (jenny@metapaint.com). Submissions must be received by February 1 for Spring issue, May 15 for the Summer issue, and September 15 for the Fall/Winter double issue. Authors should ensure that their manuscripts comply with all APA publication and ethical guidelines.

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This is the information available to us at this point in time and found on the APA website. To see the full program or to look for programs and presentations that Division 46 is cosponsoring, go to http://forms.apa.org/convention. Then, on the left hand side, choose the option to sort by division.

You will find we are cosponsoring a number of interesting events: Addresses given by Anthony Wagner on the neuroscience of remembering, Arthur Shimamura on the emotional influences of memory, Deirdre Barrett on hypnosis in the media, Grover Russ Whitehurst on the Institute of Education Sciences at 5 Years of Age, Jean Kilbourne on sexualization of girls, Philip G. Zimbardo on the psychology of evil, and Neil Chethik on what men really think of their relationships; Symposia on RTI and cognitive assessment, emerging themes of masculinity in advertising and the media, telehealth consultation, international media images of women, homophobia and sexism, neuroimaging research, human-computer interactions, and translational cognitive rehabilitation. There’s also a Conversation Hour town hall meeting with former APA presidents on “Humanizing an Inhuman World” and a Workshop on Internet and web site strategies for independent practitioners. These co-sponsored events aren’t listed in this issue, but you can find them by sorting through the program by division.