SHINING A GLOBAL LENS ON MEDIA PSYCHOLOGY: INTERNATIONAL ACTIVITIES OF DIVISION 46

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Division 46 Overview

Mission: Focuses on roles psychologists play in traditional media and newer technologies; promotes research on the impact of media on human behavior; facilitates interaction with media representatives; enriches teaching, training, and practice of media psychology; and prepares psychologists to interpret psychological research to the public and other professionals.

Membership: 288 members
International: Includes 2 associates, 2 members, 4 fellows, 2 professional

Networking: Two Facebook pages: for members

Newsletter: The Amplifier, published 2/year

APA International Relations: Service on APA’s Committee on International Activities in Psychology (CAIP)

Awards Given by the Division:
- Distinguished Lifetime Contribution to Media Psychology
- Distinguished Scientific Contributions to Media Psychology
- Student Dissertation/Research Award
- News Media Recognition Award
- Carolyn Abraham of the Globe and Mail receives the News Media Recognition Award

Committees: Media Watch Committee – awards media with the best portrayal of mental health professionals (Shirley Glass Golden Psi Award)

The Division 46 Book Series: two volumes
Perspectives on Psychology and the Media
Sample chapter: “The Voice of America: Culturally Sensitive Radio,” examined around the globe for 12 years.

The Cinematic Mirror for Psychology and Life Coaching
M.B. Gregerson (Ed) New York: Springer Science + Media

New Media

BOOKS: Foreign Editions

Sample book with internationally focused chapters
Technology Innovations for Behavioral Education
M.B. Gregerson (Ed) New York: Springer Science + Media
Sample chapter: “Creative Higher Education: Diverse Approaches for Effectively Educate,” focused on the internationally acclaimed Salinas methodology
Virtual Classrooms and Communities of Practice: New Tech Strategies for Enhancing Culturally Responsive Health Care

NEW Journal: Psychology of Popular Media Culture
Published quarterly by Division 46, as of Spring 2012
Accepts papers on the impact of media and popular culture on individual, group, and system behavior

Education: Sample graduate programs with Media Psychology courses

Career

Members spotlighted for their careers in the growing field of Media Psychology

Teaching

Gender Violence course in Salamanca
Spain at the Catholic University and the University of Salamanca

Fellowship at Yonsei University in Seoul
Two-week intensive course in Mexico City

Intensive trainings throughout China
Journalism education over the Internet

Media psychology course at Touro University Worldwide

Presentations: At international conferences:

- The International Bipolar Disorders Conference
- EDEN: European Distance Education and eLearning Conference
- The IMS Global Learning Consortium Conference
- The International Congress of Applied Psychology

On internationally relevant topics:

- Symposium at APA 2011 Conference: Psychological Services via Technology in Australia and the United States
- Sex & Psychology: Town Hall Meeting at APA Convention

Research

- Violent and pro-social video game effects
- Computer and video game addiction
- U.S. media influences on international students

Public Policy: News Media, Public Education, Public Policy Committee

Sample program: Co-sponsored convention symposium with Division 35, “Media & Women – Global Perspectives on Promoting Social Change”

Division 46 members at the United Nations

- Media committee of Psychology Day at the UN
- Members of the NGO Committee on Mental Health
- Working groups of the Committee on Mental Health
- Board of CONGO (UN Committee on NGOs)
- Guidelines on Mental Health and Psychosocial Support by the World Health Association and NGOs
- The UN NGO International Student Journalism Program

Note: Examples of members activities are presented here; for more please visit the division website, www.apa.org/divisions/div46/